

ANDREA KELSEY

DIGITAL DEVELOPER

PROFESSIONAL PROFILE

I'm a creative and adept digital developer with strong communication skills. I enjoy experimenting, learning, and turning ideas into reality. With years of experience designing and developing websites and other media projects from start to finish, I specialize in discovering beautiful methods of communication.

QUALIFICATIONS

- Expert problem solver quick to learn and incorporate new concepts and technologies
- Skilled with platforms such as WordPress, Shopify, and Squarespace
- Enthusiastic collaborator with a demonstrated ability to meet deadlines and exceed project expectations.

ACADEMIC BACKGROUND

THE NEW SCHOOL UNIVERSITY

MA in Media Studies, 2013
Focus in Digital Media and Communications

APPALACHIAN STATE UNIVERSITY

BA in Philosophy and Religion, 2004
Minors in Sociology and Spanish

CONTACT INFORMATION

Email: andrea@andreajkelsey.com
Portfolio: www.andreajkelsey.com

CAREER BACKGROUND

FREELANCER

2010 - Current

Complete the following for clients across multiple industries:

- Design, develop, customize, and maintain websites with expertise in client consultations, mobile first design and UI/UX
- Graphic design, logo creation, and content editing
- Newsletter, email, and print design and template building
- Video editing and animation.

CLIENTS INCLUDE

Ager Meillier Films; BanQu; Colorado Concern; iConnectEngineers®; KPJR Films; Marks & Frantz; Natalie Trabin Realty; Neda Nobari Foundation; The New School University; Treehouse Pilates; UNBOWED; Villa Caracol Che; Youth Policy Institute (YPI).

TECHNICAL PROFICIENCIES

- Adobe InDesign, Illustrator, Photoshop, XD, Premiere & AfterEffects
- WordPress
- Shopify
- Squarespace
- responsive design
- theme and plugin customization
- domain, hosting and email management
- jQuery, PHP, MySQL
- CSS, SCSS & HTML
- SSL
- e-commerce
- website security
- SEO
- website speed optimization
- social media integration
- Google Analytics and Search Console
- Final Cut Pro
- MS Office
- PC and Mac OS